

## PROGRESS

Initiatives and efforts over the past 10 years resulted in the following improvements constructed in whole or in part using the Mozingo Lake Recreation Park existing sales tax:



- CONCRETE GOLF CART PATHS
- RV PARK EXPANSION & UP-GRADES
- CABIN CONSTRUCTION
- WEBSITE UPGRADE & ON-LINE RESERVATION
- SHORELINE STABILIZATION
- CONCRETE TRAIL EXTENSIONS
- ADVISORY BOARD CREATION
- 20 YEAR MASTER PLAN
- OUTDOOR WARNING SIRENS
- WATSON 9 CONSTRUCTION
- REBRANDING & MARKETING

## 20 YEARS OLD

In July 2015, Mozingo Lake Recreation Park celebrated its 20th Anniversary. The previously authorized sales tax has been in place for that 20 year period. The proposed continuation provides an additional 20 years of funding for operations, maintenance, and improvements to the park.

## BALLOT LANGUAGE

“Shall the City of Maryville, Missouri be authorized to continue to impose a sales tax at a rate of one-half of one percent until December 31, 2037, unless extended by a vote of the people, for the purpose of providing funds for the operation, maintenance, improvement, and expansion of recreation amenities at Mozingo Lake Recreation Park?”



FOR MORE INFORMATION, PLEASE CONTACT  
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OR VISIT

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#THENEXT20



# MOZINGO LAKE RECREATION PARK SALES TAX RENEWAL VOTER INFORMATION

## ELECTION APRIL 5, 2016



## MOZINGO LAKE RECREATION PARK



**RECREATION.** Mozingo provides recreational amenities to the local community and region. Park amenities include the Sechrest 18 and Watson 9 golf courses, fishing and ADA fishing docks, RV and camping spots, boating, youth facilities, public beach, leisure areas, and trails for walking and hiking.

**PUBLIC USE.** Facilities at Mozingo are utilized by various community sectors including education, business, industry, civic groups and cater to large or small scale fundraisers and gatherings. The park is available to all ages and provides numerous amenities at no cost for public use.

**ECONOMY.** According to a recent impact study by EMSI, Mozingo Lake Recreation Park adds \$2.3 million net annually to the local economy. In FY'15, 266,616 people visited the park from outside the region generating \$9,571,205 in local sales or the equivalent of 134 new jobs. Mozingo currently has 9 FT and 50 PT employees.

## VOTER INFORMATION MOZINGO SALES TAX RENEWAL



### RENEWAL QUESTION APRIL 5, 2016

Mozingo Lake Recreation Park has received funds from a one-half of one percent sales tax since approved by voters in 1997.

The existing sales tax for Mozingo is scheduled to sunset on July 1, 2017 unless renewed by voters. The sales tax generates approximately \$950,000 annually representing half of the \$1.9 million operating budget. Revenue from the sales tax is used for the continued operation, maintenance, and expansion of amenities at Mozingo Lake Recreation Park. The proposed 20 year extension will provide revenue for park operation and development in accordance with the adopted 20 year Mozingo Master Plan.



## THE NEXT 20 YEARS

### MASTER PLAN

Improvements will continue in accordance with the 20 year adopted plan. The plan, according to RDG Planning & Design, "provides a clear development path for Mozingo, including the best uses of park and strategies for managing natural and human resources."

### RV UPGRADES

Existing RV pads will be repaired along with other improvements to the areas. Expansion of spaces is also planned during this period.

### MAINTENANCE

The sales tax will provide funds to maintain the park and its amenities over the next 20 years.

### WATSON 9

The Watson 9 is scheduled to open in May 2016. The 9-hole junior/executive course will be operated and maintained along with the Sechrest 18. The course provides a designated area for the Junior Golf Program.

### PROGRAMMING

Sales tax revenue will provide funds to expand programming at the park in conjunction with numerous community partnerships and internships.

### PROTECTION

Watershed management and shoreline stabilization will remain a priority to protect Mozingo Lake as a water supply.

### AFFORDABILITY

The Mozingo Advisory Board works with staff annually to analyze rates and make affordability a top priority in rate setting. Sales tax revenue will assist in keeping user rates competitive.

### POINT PAVILION

Included in the Master Plan and centered at "The Point", is a new pavilion that will offer rental space for large outdoor events in a picturesque setting.

### TRAIL EXTENSIONS

Trails at Mozingo are used for walking, hiking and bicycling. Efforts will be made to provide for extension and connectivity to park amenities.